



CBV INSTITUTE AMBASSADOR OF THE YEAR AWARD, IN MEMORY OF AMANDA VELLA, CBV POLICY

THAT in order to acknowledge the importance of volunteers in advancing CBV Institute programs, services and goals and to recognize the extraordinary dedication, involvement and initiative, an Ambassador of the Year Award be granted annually to a Member or Registered Student who, through their contributions, has provided distinguished service to CBV Institute. The Ambassador of the Year Award will consist of a recognition plaque and a donation of \$1,000 to the charity of the award recipient's choice.

AWARD CRITERIA

1. The award is open to any Member or Registered Student in good standing.
2. Through their innovation, creativity, initiative, dedication or leadership, the recipient had a significant impact on the advancement of CBV Institute programs, services and objectives.
3. The contribution was on a non-paid basis.
4. Members of CBV Institute's Board of Directors and Institute staff are not eligible for the award.
5. Award will be based on contribution in the calendar year preceding year of the award.
6. Examples of contributions and activities that demonstrate the advancement of CBV Institute programs, services and objectives include, among others:
 - a. Supporting essential CBV Institute functions
 - b. Involvement in CBV Institute events, workshops, speaking engagements, university outreach activities, or external marketing and media activities which foster or increase CBV awareness of the CBV brand and designation
 - c. Supporting Institute Advisory Councils, Board Committees, or ad hoc task forces

d. Providing mentorship and support to other Members and/or Registered Students.

JUDGING CRITERIA

The Ambassador of the Year will have demonstrated extraordinary levels of dedication, involvement and initiative; be advocates for the CBV profession; inspire the professional excellence of others and make a significant impact on the advancement of CBV Institute programs, services and objectives in keeping with CBV Institute's mission, vision and values.

SELECTION COMMITTEE

The Office of CBV Institute is responsible for making recommendation for approval to the Board of Directors regarding the selection of the Ambassador of the Year based on its knowledge and experiences. Nominations will not be called. The recommendation is made to the Board of Directors in a report that includes the process followed and a summary of the reasons why the Member or Registered Student is being recommended.

The recipient of the Ambassador of the Year Award, in Memory of Amanda Vella, CBV, will receive complimentary registration to Congress in the year the recipient received the award.

Board of Directors
June 10, 2026