



PROFESSIONAL EDUCATION
Foundations Series

VIRTUAL
LIVE · OCT 2026

LIVE VIRTUAL COURSE
Two half-days
Cohort · October 2026

— FOUNDATIONS OF BUSINESS VALUATION

Unlocking Value.

Sharpen your financial toolkit by gaining essential knowledge of business valuation theory and methodologies.

In today's rapidly changing financial climate, where markets are interconnected and economic uncertainty is rising, understanding how businesses are valued is a cornerstone of success. This course gives you the fundamentals, the model, and the language.

COURSE AT A GLANCE

Two live half-days. One case study.



DATES

October 15 & 20, 2026

Thu & Tue · 9:00 AM – 1:00 PM EST



FORMAT

Live virtual sessions

Joining link sent before Day 1



CAPACITY

15 – 20 participants

Small, interactive cohort



COURSE FEE

\$499 + tax

Group discount available. See reverse.

REGISTER ON EVENTBRITE →

Who will benefit

The program is open to professionals at any stage of their career, across all sectors. It is especially relevant for those who want to engage more confidently with valuation experts, or are considering the CBV designation.

- Professionals who collaborate with valuation specialists and want to speak the language.
- Individuals considering a career in business valuation and the CBV designation.
- Anyone who needs practical, transferable financial and analytical skills.

How you will learn

Two live, half-day virtual sessions led by a highly experienced CBV, with a take-home case study between days. Day 2 walks through a live model solution.

- **Day 1** · Core theory, components of business value, and the three approaches.
- **Between days** · Real-world case study. A model template is provided.
- **Day 2** · Advanced topics plus a live walk-through of the case solution.

What you will learn about

EIGHT MODULES · ACROSS TWO DAYS

#	MODULE	DAY
01	Components of business value Net tangible assets, identifiable intangibles, redundant assets, goodwill & residuals.	DAY 1
02	Core valuation theories The mechanics behind discount rates and market multiples.	DAY 1
03	The three approaches Asset, market and income approaches to business valuation.	DAY 1
04	Sensitivity analysis Testing assumptions and ranges within a valuation model.	DAY 2
05	Building a valuation model Hands-on build using a real template provided in the course.	DAY 2
06	Tax considerations How tax interacts with cash flows and value in a valuation.	DAY 2
07	Minority & majority shareholdings Valuing different ownership positions in a company.	DAY 2
08	Reading a valuation report Key considerations and red flags when reviewing a report.	DAY 2

HOW TO ATTEND

Live & virtual

Delivered online, join from anywhere.

Joining link and model template emailed before Day 1.

- Cameras encouraged
- Live Q&A
- Not recorded

SESSION SCHEDULE

- DAY 1** **Thu, Oct 15**
9:00 AM – 1:00 PM EST
- DAY 2** **Tue, Oct 20**
9:00 AM – 1:00 PM EST

GROUP SAVINGS

\$100 off, per person.

Register three or more participants from the same organization and each saves \$100.

NEXT STEP

Level 1 for just \$150.

Upgrade to *Introduction to Business Valuation* at \$150 (normally \$960) when you register.

REGISTER OR ASK A QUESTION

maheen.ahmed@cbvinstitute.com

cbvinstitute.com

[Get tickets →](#)