



Unlocking Value: Foundations of Business Valuation

Sharpen your financial toolkit by gaining essential knowledge of business valuation theory and methodologies.

Course Fee: \$499 + tax
Format: Two live online sessions
Dates: April 10 & 14 2026

Capacity: Limited to 15 - 20 participants

When you register for this course, you'll have the opportunity to enroll in CBV Institute's Level 1 (Introduction to Business Valuation) for just \$150 — a significant discount from the regular \$960 fee. This is an excellent next step if you wish to continue building your business valuation knowledge.

Bonus Offer: Register 3 or more participants from the same organization and receive a \$100 discount per person.

Course Overview

- In today's rapidly-changing financial and economic climate, where markets are interconnected, transactions are increasingly complex, and there is increasing economic uncertainty, the ability to understand how different types of businesses are valued is a cornerstone of success. This skill is essential not only for achieving financial and strategic goals but also for fostering transparency, enabling informed decision-making, and driving sustainable growth across industries and sectors.
- This course provides an introduction to fundamental concepts of business and equity valuations, including how to build a valuation model. It is designed to provide a foundation for professionals, with and without a valuation background, who are looking to solidify their understanding of business valuation concepts and models, and effectively speak the language used in business valuations.
- Participants will finish the program with new and practical skills, including informed risk and cash flow evaluation, an appreciation for the nuanced analysis involved in a business valuation, and the confidence to speak to business valuation and other professionals about fundamental business valuation concepts.

Who Will Benefit

Foundations of Business Valuation is designed for any individual looking to advance their understanding of the fundamental concepts of business valuation. The program is open to professionals in any stage of their career, at all organizational levels, and from any sector or industry.



The program will be of particular interest to:

- Individuals interested in learning more about business valuation so that they may more effectively or efficiently communicate or work with business valuation professionals, and
- Individuals interested in (or considering) working as a business valuation professional and obtaining the CBV designation, who will eventually enroll in CBV Institute's Program of Studies, but who are keen to get up the learning curve quickly before they do enroll.

How You Will Learn

- The course is administered over two half-day (4 hour) live online sessions. During these sessions, participants will be able to interact with and learn from a highly-experienced CBV and peers in their cohort.
- At the end of Day 1, participants will be given a take-home case study assignment in which they will have the opportunity to put theory into practice and attempt the valuation of a company. This case will be based on a real-life and practical application. A model template will be distributed to the participants which they can use in practice.
- Day 2 will be held the week after the first session. During Day 2, participants will further their understanding of business valuation, diving into more advanced topics based on the learnings of Day 1 and a walk-through of the Day 1 case study via a live model solution.

What You Will Learn About

- 1 Components of business value, including net tangible assets, identifiable intangible assets, redundant assets, and goodwill and residual assets
- 2 Core theories underlying discount rates and multiples
- 3 The asset, market, and income approaches to business valuation
- 4 Sensitivity analysis in the context of business valuation
- 5 How to build a valuation model
- 6 Tax consideration in a business valuation
- 7 Valuing minority and majority shareholdings in companies
- 8 Considerations when reading a valuation report

For More Information: education@cbvinstitute.com

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