



CONGRESS 2022

**SPONSOR | EXHIBITOR
PACKAGE**

**Vancouver, British Columbia
June 6 & 7, 2022**



SPONSOR LEVELS FOR CONGRESS 2022

SPONSORSHIP is a proven way to deliver the greatest marketing impact possible and have your message reach attendees leading up to, during and after Congress events. Sponsoring Congress 2022 provides a great opportunity for you to promote your organization and showcase your products and services to our anticipated 450+ attendees. Deadline to become a Sponsor or Exhibitor is April 1, 2022.

SPONSOR BENEFITS

PLATINUM Level Sponsorship (1 opportunity available) \$ 5,000

- Two complimentary congress registrations
- Introduction of the keynote speaker
- Your logo including a link to your website will appear on the congress landing page/app
- Your logo is electronically displayed at the congress
- Exhibit table prominently situated in the exhibitor's hall (if desired)
- On stage acknowledgement of your firm/organization in both the introductory and closing remarks

GOLD Level Sponsorship \$ 4,500

- Two complimentary congress registrations
- Your logo including a link to your website will appear on the congress website/app
- Your logo is electronically displayed at the congress
- On stage acknowledgement of your firm/organization in both the introductory and closing remarks

SILVER Level Sponsorship \$ 3,500

- One complimentary congress registration
- Your logo including a link to your website will appear on the congress website/app
- Your logo is electronically displayed at the congress
- On stage acknowledgement of your firm/organization in both the introductory and closing remarks

BRONZE Level Sponsorship \$ 3,000

- One complimentary congress registration
- Your logo including a link to your website will appear on the congress website/app
- Your logo is electronically displayed at the congress
- On stage acknowledgement of your firm/organization in both the introductory and closing remarks

Wifi Sponsorship (1 opportunity available) \$ 3,000

- Your logo including a link to your website will appear on the congress website/app
- Wifi login to include sponsor name
- On stage acknowledgement of your firm/organization in both the introductory and closing remarks

EXHIBITOR (3 spaces available)**\$ 2,000**

- One complimentary congress registration
- A 6' exhibitor table at the congress
- The table will be located in the congress foyer
- Your logo including a link to your website will appear on the congress website
- Attend the Cocktail Reception

Each exhibit space is an 8'x8' area including a skirted 6' table, two chairs, internet access, electrical outlet and a small wastepaper basket

Exhibitor hours:

Monday June 6, 2022 – 7:00 AM – 6:00 PM

Tuesday June 7, 2022 – 7:00 AM – 3:00 PM

To discuss sponsorship, exhibitor or advertising opportunities, please contact:

Deborah Hanlon, Events Manager

CBV Institute

808-277 Wellington St. West

Toronto, ON M5V 3E4

Tel: 416 613 9552 deborah.hanlon@cbvinstitute.com



SPONSOR / EXHIBITOR AGREEMENT

Company Information:

Company Name: _____

Address: _____

City: _____ Prov/State: _____ Postal/ZipCode: _____

Principal Contact: _____ Title: _____

Phone: _____ Fax: _____ Email: _____

Sponsorship: Please select your level of sponsorship (all amounts are in Cdn \$)

PLATINUM ~ \$ 5,000

GOLD ~ \$ 4,500

SILVER ~ \$ 3,500

BRONZE ~ \$ 3,000

WIFI ~ \$ 3,000

EXHIBITOR ~ \$ 2,000

Amount \$ _____ (add 13% HST) Total Enclosed \$ _____

Method of Payment: Cheque Visa MasterCard Amex

Credit Card #: _____ Exp: _____ CVV: _____

Signature: _____ Date: _____

If applicable, name of complimentary attendees:

1. _____ Email _____

2. _____ Email _____

I agree to the 2022 General Terms and Agreement to be a Sponsor/Exhibitor at Congress 2022 (June 6-7, 2022). I authorize CBV Institute to charge the amount above, in Canadian Dollars, to the above credit card.

Signature _____ Date _____

Keep a copy of this Agreement for your records. Please send a PDF of the completed payment form to Deborah Hanlon, deborah.hanlon@cbvinstitute.com

2022 General Terms and Agreement

Sponsor/Exhibitor

1. Sponsors/Exhibitors are generally limited to vendors whose products and services are of specific interest to attendees of this event. CBV Institute reserves the sole right to determine eligibility of vendors and vendor products and services for the event.
2. This Agreement shall not constitute or be considered to be a partnership, employer-employee relationship or joint venture between CBV Institute and the sponsor/exhibitor. Each sponsor/exhibitor must name a contact person in connection with the sponsorship or the installation, operation and removal of the exhibit. Such person shall be authorized to enter into such Agreement as may be necessary and for which the sponsor/exhibitor shall be responsible.
3. Sponsor/Exhibitor hereby assumes sole and entire responsibility for any and all personal injury and damage to property that may be sustained by the sponsor/exhibitor use of the exhibition premises. Sponsors/Exhibitors agree to protect, defend, indemnify and hold harmless CBV Institute, its officers, directors, employees, and agents, and the hotel, its owners, operators, parents, subsidiaries, affiliates, employees, officers, directors and agents against all liability, claims, losses, damages to persons or property, government charges or fines and attorney fees arising directly or indirectly from any intentional or negligent act or omission by a sponsor/exhibitor or any of its employees or agents arising out of our caused by sponsor/exhibitor installation, removal, maintenance, occupancy or use of the exhibition premises or any part thereof.
4. The Sponsor/Exhibitor shall assume sole and entire responsibility for the safekeeping of its property and CBV Institute shall not be responsible for any loss or damage to the sponsor/exhibitor property. The sponsor/exhibitor understands that neither CBV Institute nor the congress hotel maintains insurance covering the sponsor/ exhibitor property and that is the sole responsibility of the sponsor/exhibitor to obtain such insurance. Each sponsor/exhibitor shall obtain and keep in force during the term of the installation and use of the exhibit premises, policies and comprehensive general liability insurance, insuring and specifically referring to the contractual liability set forth in this Agreement, in an amount not less than \$2,000,000 combined single limit for personal injury and property damage. CBV Institute and the hotel shall be included in such policies as additional named insured.
5. Sponsor/Exhibitor agrees to be in full compliance with all applicable governmental laws and regulations, including specifically all applicable fire, health and safety codes and regulations.
6. CBV Institute makes no independent investigation or verification of any claim or statement by a sponsor/exhibitor contained in a CBV Institute publication or made in the exhibition space. CBV Insitute reserves the right to edit sponsor/ exhibitor copy that appears in any CBV Institute publications. Inclusion of a sponsor/exhibitor should not be interpreted as an endorsement by CBV Institute of any product or service offered by the sponsor/exhibitor.
7. Positioning of sponsor/exhibitor/advertiser's name in all publications is at the discretion of CICBV except where a request for a specific, preferred position is acknowledged by the CICBV in writing.
8. CBV Institute shall not be liable for any costs or damages, consequential or otherwise, if for any reason it fails to publish or display a sponsor/exhibitor or as a result of any mistake in publication, omission from or error in any publication.
9. CBV Institute will not be bound by conditions printed or appearing on copy instructions that conflict with the provisions of this Agreement.
10. In the event that CBV Institute is unable to hold the congress due to an act of God, war, terrorism, fire, strike, pandemic, exhibit facility construction or renovation, government regulations, curtailment of transportation facilities or other cause beyond the control of CBV Institute, which make it impractical, inadvisable or impossible to hold the congress, CBV Institute in its sole discretion shall determine and may refund to the sponsor/exhibitor its proportionate share of the balance of the aggregate exhibit or sponsorship fees received which remain after deducting expenses incurred by CBV Institute, but in no case shall the amount of the refund to the sponsor/exhibitor exceed the amount of the fee the sponsor/exhibitor paid to CBV Institute. CBV Institute shall have no other or further liability to the sponsor/exhibitor.
11. CBV Institute and the congress venue reserve the right to approve the placement, wording and size of banners/signage by sponsor/exhibitor. CBV Institute and the congress venue reserve the right to approve the character of the exhibit displays, including but not limited to, use of sound devices, signs, sign copy and illumination devices.
12. Sponsor/Exhibitor are solely responsible for obtaining all necessary copyrights, licenses and permits to use music, photographs and other copyrighted material appearing in the exhibitor booth, sponsorship materials or advertisements.