



2020 CBV INSTITUTE CONGRESS

2020 SPONSOR | EXHIBITOR PACKAGE

Toronto, ON, Canada
June 11 & 12, 2020



SPONSOR LEVELS FOR 2020 CBV INSTITUTE CONGRESS

SPONSORSHIP is a proven way to deliver the greatest marketing impact possible and have your message reach attendees leading up to, during and after the congress events. Sponsoring the 2020 CBV Institute Congress provides a great opportunity for you to promote your organization and showcase your products and services to our anticipated 450+ attendees. Deadline to become a Sponsor or Exhibitor is April 1, 2020.

SPONSOR BENEFITS

PLATINUM Level Sponsorship (1 opportunity available) \$ 5,000

- Two complimentary congress registrations
- Introduction of the keynote speaker
- Your logo including a link to your website will appear on the congress landing page/app
- Your logo is displayed at the congress
- Exhibit table prominently situated in the exhibitor's hall (if desired)
- On stage acknowledgement of your firm/organization in both the introductory and closing remarks

GOLD Level Sponsorship \$ 4,500

- Two complimentary congress registrations
- Your logo including a link to your website will appear on the congress website/app
- Your logo is displayed at the congress
- On stage acknowledgement of your firm/organization in both the introductory and closing remarks

SILVER Level Sponsorship \$ 3,500

- One complimentary congress registration
- Your logo including a link to your website will appear on the congress website/app
- Your logo is electronically displayed at the congress
- On stage acknowledgement of your firm/organization in both the introductory and closing remarks

BRONZE Level Sponsorship \$ 3,000

- One complimentary congress registration
- Your logo including a link to your website will appear on the congress website/app
- Your logo is displayed on signage at the congress site
- On stage acknowledgement of your firm/organization in both the introductory and closing remarks

Wifi Sponsorship (1 opportunity available) \$ 2,000

- Your logo including a link to your website will appear on the congress website/app
- Wifi login to include sponsor name
- On stage acknowledgement of your firm/organization in both the introductory and closing remarks

Cocktail Reception Sponsorship (1 opportunity available) \$ 2,000

- Your logo including a link to your website will appear on the congress website/app
- Your logo will appear on the cocktail reception liquor tickets
- Your logo is displayed on signage at the cocktail
- On stage acknowledgement of your firm/organization in both the introductory and closing remarks

EXHIBITOR (3 spaces available)**\$ 2,000**

- One complimentary congress registration
- A 6' exhibitor table at the congress
- The table will be located in the congress foyer
- Your logo including a link to your website will appear on the congress website
- Attend the Cocktail Reception

Each exhibit space is an 8'x8' area including a skirted 6' table, two chairs, internet access, electrical outlet and a small wastepaper basket

Exhibitor hours:

Thursday June 11, 2020 – 7:00 AM – 6:00 PM

Friday June 12, 2020 – 7:00 AM – 3:00 PM

To discuss sponsorship, exhibitor or advertising opportunities, please contact:

Deborah Hanlon, Events Manager

CBV Institute

808-277 Wellington St. West

Toronto, ON M5V 3E4

Tel: 416 613 9552

deborah.hanlon@cbvinstitute.com



SPONSOR / EXHIBITOR AGREEMENT

Company Information:

Company Name: _____

Address: _____

City: _____ Prov/State: _____ Postal/ZipCode: _____

Principal Contact: _____ Title: _____

Phone: _____ Fax: _____ Email: _____

Sponsorship: Please select your level of sponsorship (all amounts are in Cdn \$)

PLATINUM ~ \$ 5,000

GOLD ~ \$ 4,500

SILVER ~ \$ 3,500

BRONZE ~ \$ 3,000

**COCKTAIL RECEPTION ~
\$ 2,000**

WIFI ~ \$ 2,000

EXHIBITOR ~ \$ 2,000

Amount \$ _____ (add 13% HST) Total Enclosed \$ _____

Method of Payment: Cheque Visa MasterCard Amex

Credit Card #: _____ Exp: _____ CVV: _____

Signature: _____ Date: _____

If applicable, name of complimentary attendees:

1. _____ Email _____

2. _____ Email _____

I agree to the 2020 General Terms and Agreement and will to be a Sponsor/Exhibitor/Advertiser of the 2020CBV Institute Congress, June 20-21, 2020. I authorize the CICBV to charge the amount above, in Canadian Dollars, to the above credit card.

Signature _____ Date _____

Keep a copy of this Agreement for your records. Please make cheques payable to CICBV and send payments to: CBV Institute, Attn: Deborah Hanlon, 808-277 Wellington St. West, Toronto, ON M5V 3E4

If paying by credit card, please fax or PDF this form to Deborah Hanlon, deborah.hanlon@cbvinstitute.com or 416.977.7066

2020 General Terms and Agreement

Sponsor/Exhibitor/Advertiser

1. Sponsors/Exhibitors/Advertisers are generally limited to vendors whose products and services are of specific interest to attendees of this event. The Canadian Institute of Chartered Business Valuators (CICBV) reserves the sole right to determine eligibility of vendors and vendor products and services for the event.
2. This Agreement shall not constitute or be considered to be a partnership, employer-employee relationship or joint venture between the CICBV and the sponsor/exhibitor/advertiser. Each sponsor/exhibitor/advertiser must name a contact person in connection with the sponsorship or the installation, operation and removal of the exhibit. Such person shall be authorized to enter into such Agreement as may be necessary and for which the sponsor/exhibitor shall be responsible.
3. Sponsor/Exhibitor/Advertiser hereby assumes sole and entire responsibility for any and all personal injury and damage to property that may be sustained by the sponsor/exhibitor/advertiser's use of the exhibition premises. Sponsors/Exhibitors/Advertisers agree to protect, defend, indemnify and hold harmless the CICBV, its officers, directors, employees, and agents, and the hotel, its owners, operators, parents, subsidiaries, affiliates, employees, officers, directors and agents against all liability, claims, losses, damages to persons or property, government charges or fines and attorney fees arising directly or indirectly from any intentional or negligent act or omission by a sponsor/exhibitor or any of its employees or agents arising out of our caused by sponsor/exhibitor/advertiser's installation, removal, maintenance, occupancy or use of the exhibition premises or any part thereof.
4. The Sponsor/Exhibitor/Advertiser shall assume sole and entire responsibility for the safekeeping of its property and CICBV shall not be responsible for any loss or damage to the sponsor/exhibitor/advertiser's property. The sponsor/exhibitor/ advertiser understands that neither CICBV nor the Hotel Bonaventure maintains insurance covering the sponsor/ exhibitor/advertiser's property and that is the sole responsibility of the sponsor/exhibitor/advertiser to obtain such insurance. Each sponsor/exhibitor/advertiser shall obtain and keep in force during the term of the installation and use of the exhibit premises, policies and comprehensive general liability insurance, insuring and specifically referring to the contractual liability set forth in this Agreement, in an amount not less than \$2,000,000 combined single limit for personal injury and property damage. CICBV and the hotel shall be included in such policies as additional named insured.
5. Sponsor/Exhibitor/Advertiser agrees to be in full compliance with all applicable governmental laws and regulations, including specifically all applicable fire, health and safety codes and regulations.
6. CICBV makes no independent investigation or verification of any claim or statement by a sponsor/exhibitor/advertiser contained in a CICBV publication or made in the exhibition space. CICBV reserves the right to edit sponsor/ exhibitor/advertiser copy that appears in any CICBV publications. Inclusion of a sponsor/exhibitor/advertiser should not be interpreted as an endorsement by CICBV of any product or service offered by the sponsor/exhibitor/advertiser.
7. Positioning of sponsor/exhibitor/advertiser's name in all publications is at the discretion of CICBV except where a request for a specific, preferred position is acknowledged by the CICBV in writing.
8. CICBV shall not be liable for any costs or damages, consequential or otherwise, if for any reason it fails to publish or display a sponsor/exhibitor/advertiser or as a result of any mistake in publication, omission from or error in any publication.
9. CICBV will not be bound by conditions printed or appearing on copy instructions that conflict with the provisions of this Agreement.
10. In the event that CICBV is unable to hold the congress due to an act of God, war, terrorism, fire, strike, exhibit facility construction or renovation, government regulations, curtailment of transportation facilities or other cause beyond the control of CICBV, which make it impractical, inadvisable or impossible to hold the congress, CICBV in its sole discretion shall determine and may refund to the sponsor/exhibitor/advertiser its proportionate share of the balance of the aggregate exhibit or sponsorship fees received which remain after deducting expenses incurred by CICBV, but in no case shall the amount of the refund to the sponsor/exhibitor/advertiser exceed the amount of the fee the sponsor/exhibitor/advertiser paid to CICBV. CICBV shall have no other or further liability to the sponsor/exhibitor/advertiser.
11. CICBV and the congress venue reserve the right to approve the placement, wording and size of banners/signage by sponsor/exhibitor/advertiser. CICBV and the congress venue reserve the right to approve the character of the exhibit displays, including but not limited to, use of sound devices, signs, sign copy and illumination devices.
12. Sponsor/Exhibitor/Advertiser are solely responsible for obtaining all necessary copyrights, licenses and permits to use music, photographs and other copyrighted material appearing in the exhibitor booth, sponsorship materials or advertisements.