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Media Kit

BACKGROUND

The Canadian Institute of Chartered Business Valuators, operating under the trade name CBV Institute, is a not-for-profit valuation professional organization that establishes the practice standards, educational requirements, and ethical guidelines, which support and promote the integrity of the CBV profession for the benefit of its more than 2,000 Members.

Founded in 1971, CBV Institute was created to fill a need after the introduction of capital gains taxes in Canada. Since then, the profession has grown exponentially as the demand for valuations expanded fields beyond taxation.

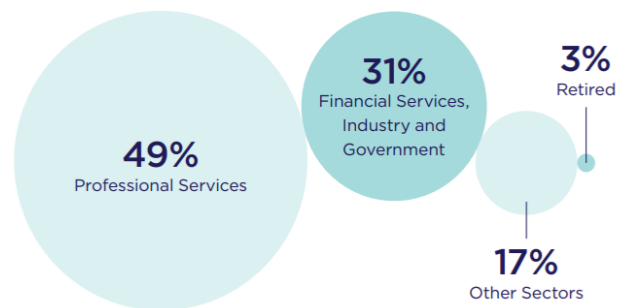
WHAT IS A CBV?

The Chartered Business Valuator (CBV) designation is the premier credential for business valuation professionals in Canada. CBVs are governed by The Canadian Institute of Chartered Business Valuators.

CBVs quantify the value of a business, its securities, or its intangible assets. CBVs use a variety of valuation methodologies to arrive at a conclusion, and explain their approach, methodology and conclusions in an easy to understand manner. In the context of litigation, CBVs quantify the damages or losses arising in a legal dispute.

CBVs are respected and recognized as experts by the courts in cases involving financial matters, such as shareholder or partnership disputes, securities law, intellectual property disputes, family law, breach of contract, insurance claims, personal injury claims, amongst many others.

CBVs BY SECTOR



CBVs also facilitate informed decision making by management teams, Boards of Directors, and Government agencies. Whether it is in the context of mergers and acquisitions, succession planning, strategic planning, or reorganizations, CBVs are recognized as experts when it comes to business valuation.



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BENEFITS OF ENGAGING A CBV

There are many reasons that an individual or a corporation might require a business valuation, including tax and estate planning, matrimonial disputes, shareholder disputes, business sales and acquisitions, commercial damages quantification, and numerous other circumstances. Whatever the reason, the valuation of a business and the quantification of loss is a complex and subjective undertaking that requires specialized knowledge and expertise.

The benefits of engaging a CBV include having peace of mind that:

- CBVs have the appropriate training and experience;
- CBVs must follow the professional standards set by CBV Institute; and
- CBVs must follow the Code of Ethics set by CBV Institute.

For more information about CBV Institute visit www.cbvinstitute.com
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