

Media release For immediate delivery

LORNE SIEBERT BECOMES FCBV HONOURARY FELLOW

-CBV Leader Receives Highest Business Valuation Honour in Canada-

(TORONTO – June 23, 2010) – The Canadian Institute of Chartered Business Valuators (CICBV) announced today that **Lorne Siebert**, Siebert Pask, Calgary, AB, is the recipient of a 2010 FCBV honourary fellow. The FCBV honourary fellow designation is granted to Members who have brought distinction to the business valuation profession and have achieved recognition in their professional lives and in their communities.

Lorne's consistent and praiseworthy contributions to the business valuation profession and the Institute have spanned over 20 years. His numerous roles have included Chair of the Board of Directors and Chair of the Public Practice Committee. In Calgary, where he is co-founder of the boutique firm Siebert Pask, he was instrumental in developing the local chapter, including initiatives such as the highly successful Lunch and Learn series. His frequent public speaking engagements and teaching further solidified his reputation as a beacon of knowledge and a leader in his field.

Lorne's career as a CBV has also distinguished him in the business and legal communities. He is widely recognized as an expert in business valuations and the quantification of economic losses. He is qualified as an expert witness in five judicial districts. Respected for his ability to explain technical concepts in a transparent manner, and frequently praised for his excellent writing, Lorne's superior communication skills have consistently helped to raise the visibility and understanding of the CBV designation to non-CBVs in other professional communities.

Alongside his distinguished career, Lorne has also found time to give back to his community. He has served as a volunteer soccer and lacrosse coach, a cub leader for Scouts Canada, taught young children how to sing, and volunteered with AIDS patients at St. Michael's Hospital in Toronto.

"Lorne's well-roundedness as a CBV, Member of the Institute, chapter leader, and community member is nothing short of inspiring and for this reason he has been awarded with the designation of Fellow Chartered Business Valuator (FCBV)," said Jeannine Brooks, President and CEO of The Canadian Institute of Chartered Business Valuators (CICBV). "Throughout his distinguished career, Lorne has personified the qualities of fairness, objectivity and independence, making him one of the most well-regarded expert witnesses in the business valuation profession. He is clearly deserving of this honour."

Lorne will be recognized for his contributions to the business valuation profession at the Recognition dinner at the CICBV National Conference in Miami on October 6, 2010

The Canadian Institute of Chartered Business Valuators (CICBV) is the largest professional valuation organization in Canada, with over 2,400 members and students around the world, and is the sole administrator of the Chartered Business Valuator (CBV) designation training program and accreditation testing. To obtain the CBV designation, individuals must complete a rigorous program of courses and exams and meet lengthy professional experience requirements. For more information about the Canadian Institute of Chartered Business Valuators, please visit our website at www.cicbv.ca.

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