



COMMUNICATOR AWARD

POLICY

THAT one CBV Institute Communicator Award will be granted each year to a deserving CBV. The CBV Institute Communicator Award will consist of a recognition plaque and a \$1,000 donation given by CBV Institute on behalf of the winner to a registered charitable organization of the winner's choosing. News of the award will be shared via Member communications.

Award Criteria

1. The award is open to all Members in good standing.
2. Nominees must have undertaken communications activities and actions that have had a beneficial impact on the promotion of the business valuation profession in Canada to non-CBVs. Activities may include speeches, media interviews, or articles.
3. Nominees will exhibit characteristics of innovation, creativity, leadership, impact, and positive attitude.
4. Communications activities must have been undertaken in the calendar year immediately prior to the Award year.

Judging Criteria

Nominees will be judged on the following criteria:

1. Impact of communication on the profession.
2. Topics communicated related to the profession more than to the specific individual's services.
3. Ability to articulate value offered by business valuation practices; and
4. Estimated audience reach.

Judging Committee

CBV Institute Awards and Recognition Committee will judge nominations for the CBV Institute Communicator Award, and make recommendation for approval to the Board of Directors. Members of CBV Institute Awards and Recognition Committee are not eligible to be nominated.

Nominating Procedure

Any Member may nominate another Member by providing the following information:

1. Completed nomination form, and
2. A one to two-page signed letter containing supporting reasons why the nominee satisfies the award criteria;
3. All nominations must be sent to the attention of the President & CEO of the CBV Institute by January 31 of each year.

Board of Directors
February 28, 2019