

Communicator Award

POLICY

THAT one CICBV Communicator Award will be granted each year to a deserving CBV. The CICBV Communicator Award will consist of a recognition plaque and a \$1,000 donation given by the CICBV on behalf of the winner to a registered charitable organization of the winner's choosing. News of the award will be shared via Member communications.

Award Criteria

1. The award is open to all CICBV Members in good standing.
2. Nominees must have undertaken communications activities and actions that have had a beneficial impact on the promotion of the business valuation profession in Canada to non-CBVs. Activities may include speeches, media interviews, or articles.
3. Nominees will exhibit characteristics of innovation, creativity, leadership, impact, and positive attitude.
4. Communications activities must have been undertaken in the calendar year immediately prior to the Award year.

Judging Criteria

Nominees will be judged on the following criteria:

1. Impact of communication on the profession.
2. Topics communicated related to the profession more than to the specific individual's services.
3. Ability to articulate value offered by business valuation practices.
4. Estimated audience reach.

Judging Committee

The CICBV Awards Committee will judge nominations for the CICBV Communicator Award, and make recommendation for approval to the Board of Directors. Members of the CICBV Awards Committee are not eligible to be nominated.

Nominating Procedure

1. In December of each year, a notice is sent to all Members soliciting nominations for the Communicator Award. All Members are invited to take part in the selection of the recipient by sponsoring nominations.

2. Nomination forms are available on the CICBV website and must be completed including the following:
 - (a) A one to two-page signed letter containing supporting reasons why the nominee satisfies the award criteria;
 - (b) Examples of topics covered or messages communicated by the nominee;
 - (c) All nominations must be sent to the attention of the President & CEO and must be received by the Institute's office by January 31st of each year.
3. The President & CEO reviews the nominations for accuracy and submits all nominations to the Awards Committee. All nominations are reviewed by the Awards Committee, including the Chair of the Communications Committee. The accepted nomination will be submitted to the Chair of the Communications Committee for presentation and approval by the Board of Directors.
4. The Board of Directors votes on the recommended nomination prior to the Annual General Meeting of the Institute. Appropriate announcements are made at that time.

Announcement and Presentation

1. Confirmation of the award recipient will be shared with Members via email and posted on the CICBV website.
2. The award will be presented at the Awards Ceremony held in conjunction with the CICBV conference.

Board of Directors
September 29, 2016