



Media release
For immediate delivery

2010 CICBV-ASA ADVANCED BUSINESS VALUATION CONFERENCE ANNOUNCED

(TORONTO – December 15, 2009) – The Canadian Institute of Chartered Business Valuators (CICBV) is pleased to announce that its 2010 Advanced Business Valuation Conference will take place from October 4 - 6, 2010, in South Beach, Miami, and be held in collaboration with the American Society of Appraisers (ASA).

The Joint Conference will continue to build the strong relationship between the CICBV and the ASA, which was established in 1990 when the two organizations first presented a joint conference in Vancouver. It will also mark an opportunity for the CICBV and the ASA to showcase their leadership in business valuation and intangible asset valuation on the international stage, while sharing knowledge and building partnerships.

“We are again very pleased to be joining our colleagues in ASA - Business Valuation at the upcoming 2010 Miami Conference,” said Lorne Siebert, CA, CBV, co-chair of the 2010 Joint Conference Committee. “The conference is a great opportunity for members of the world’s two most prominent business valuation professional organizations to demonstrate our joint commitment to the profession. And whether you do valuations for financial reporting, corporate finance or litigation, the variety of speakers and topics ensures that all participants will find sessions to interest and challenge them.”

The Joint Conference marks another opportunity for the CICBV to collaborate with other prominent international valuation organizations. The International Valuations Standards Council (IVSC) Annual General Meeting will also be taking place in Miami Beach during the CICBV-ASA conference, bringing together valuation professionals from over 50 countries around the world.

“The CICBV looks forward to further participation on the world stage of the business valuation profession,” said Jeannine Brooks, President & CEO of the CICBV. “The CICBV-ASA Advanced Business Valuation Conference marks an important step in bringing together our members with those of the ASA and IVSC.”

The Canadian Institute of Chartered Business Valuators (CICBV) is the largest professional valuation organization in Canada, with close to 2,400 Members and Registered Students around the world. Its Members are granted the Chartered Business Valuation (CBV) designation following successful completion of the CICBV Programme of Studies, a comprehensive entrance examination, and experience requirements.

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For more information contact:
Lauren Kirshner, External Relations Coordinator
416-977-1117 x 228 - kirshnerl@cicbv.ca